



Dissemination of Information from the EDUsummit 2019

A Report for UNESCO

by

Marie-France Boulay, Alexandra Espin, Audrey Raynault,
and Lawrence Williams

Co-ordinator: Professor Margaret Cox, OBE

EDUsummit

EDUsummit, established in 2009, is a global community of researchers, policy-makers, and practitioners committed to supporting the effective integration of Information Technology (IT) in education by promoting active dissemination and the use of research. Held this year in Québec City, Canada, the co-chairs, Professors Margaret Cox, OBE, and Thérèse Laferrière wanted to effect a wider dissemination of information, and to this end they appointed a small team. This document, written by the team drawn both from the UK (Cox) and from Quebec, Canada (Laferrière) outlines what was achieved through using a variety of ICT tools, detailed below.

EDUsummit 2019 web site

The website itself is a useful starting point for the dissemination of EDUsummit information because, in addition to the usual details about the programme, registration, and so on, the site also publishes information about the 15 Thematic Working Groups (TWGs). Previous work by the groups is posted there, giving access to the ideas that were about to be updated. Following the event, each TWG then provided a two-page summary of their most recent discussions, and these have also been posted on the site, together with still photos, and videos of varying length. The site is also presented in [English and in French](#), thus widening access to the information.

MirandaNet



Many international on-line communities of teachers are based in the UK. Pre-eminent among these in scope is the MirandaNet Fellowship. Members and Fellows are drawn from every

level of education: primary school teachers, secondary school teachers, teacher trainers, FE tutors, HE lecturers and professors, as well as from libraries and hospital schools. Accordingly, the MirandaNet Founder and Director, Professor Christina Preston, was approached by the dissemination team with a view to allowing information about the EDUsummiT to be posted on the new MirandaNet Blog.

This was kindly agreed, and pre-summit “adverts”, plus a daily Blog were posted on the site.

See Figure 1 below.

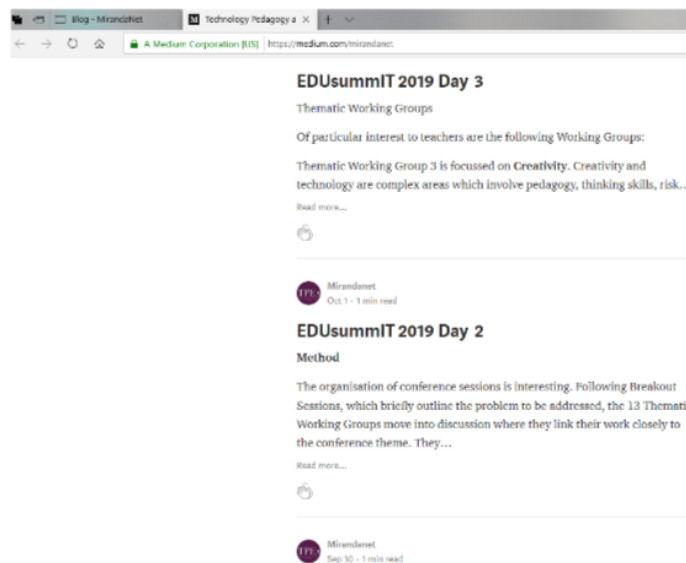


Figure 1. Screen shot of the MirandaNet Blog

[MirandaNet Blog](#)

This Blog was hyperlinked to the EDUsummiT web site, as well as to another international site called World Ecitizens.

World Ecitizens



The World Ecitizens (WE) Project aims to encourage understanding between peoples and communities, and to share the fascinating diversity within nations, and across the world. World Ecitizens take responsibility for our actions, and strive to make the world a better, more peaceful place, through collaborative learning projects.

There is an obvious synergy with the aims of EDUsummiT, and so the WE Directors willingly agreed to post material about the event. This included pre-event “adverts”, and a new web section. Visitor numbers to the site have increased following the EDUsummiT posting, and are running at over 9,000 since October 1st 2019.

See Figure 2.



Figure 2. A dedicated page on the World Ecitizens web site

[World Ecitizens Blog](#)

ICT in Education

Individuals also played a role in the dissemination of event information. A MirandaNet Fellow, Terry Freedman, posted the following article, summarising the event on his web site. See Figure 3.

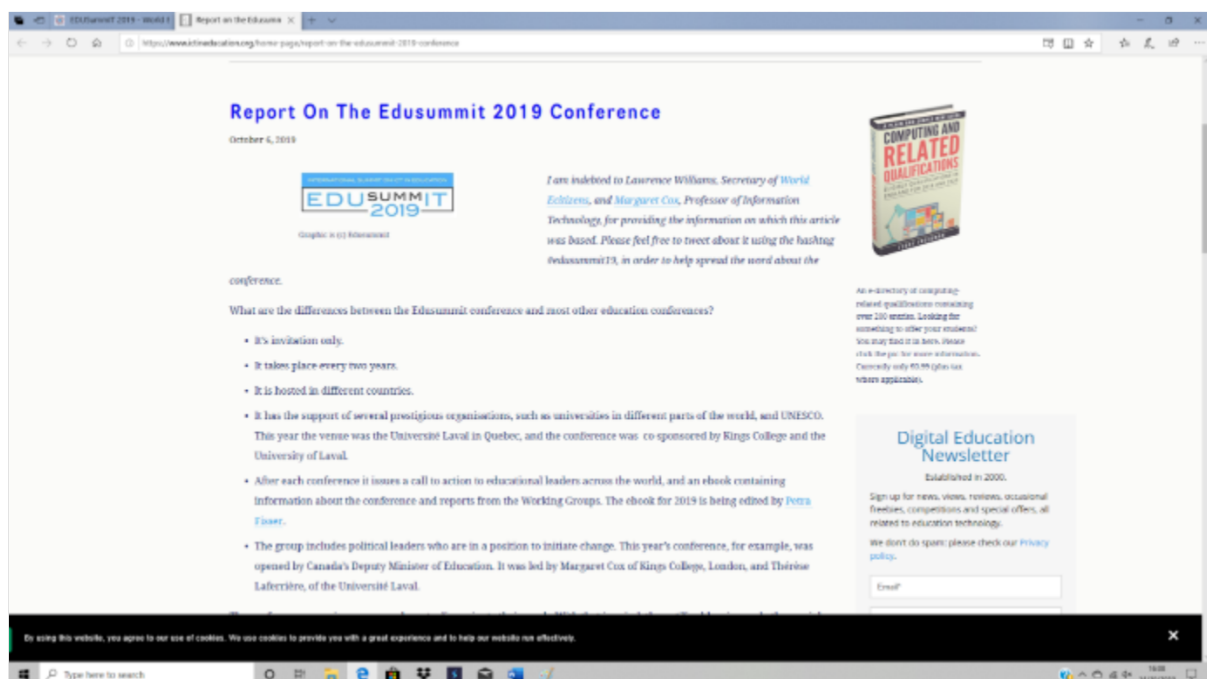


Figure 3. Article about the summit.

[ICT in Education](#)

We suggested to delegates that they might write similar summary material for their own academic journals, or local newspapers, and we submitted a short article, ourselves, to **In Touch**, a journal of King's College, London.

Personal Links

During the Summit, delegates were asked to disseminate ideas to colleagues by email, sending the

- web address, together with the
- Twitter #EDUsummit link

to as many colleagues in their email list as they deemed appropriate. This had the immediate effect of initiating responses from many countries.

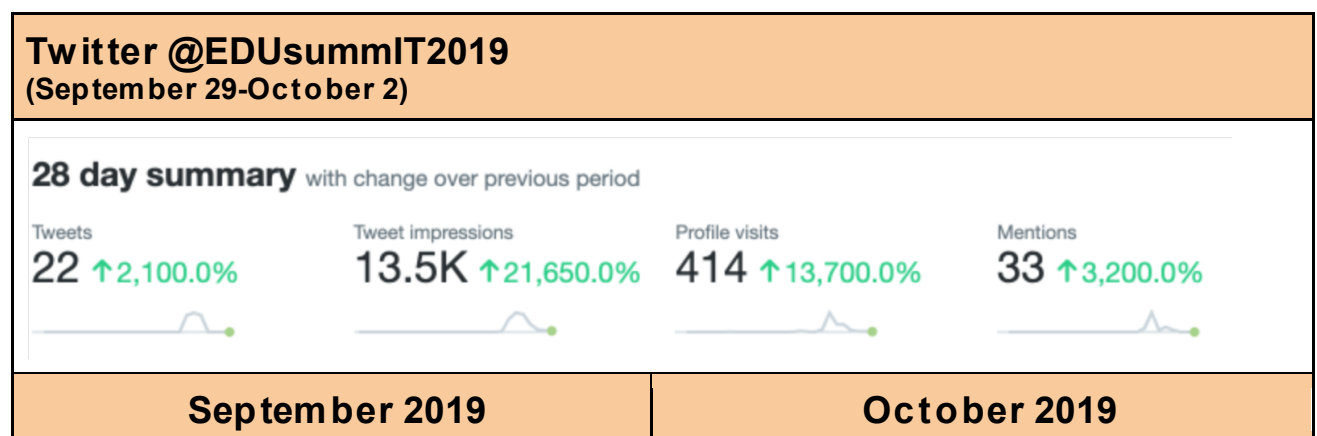
Twitter

Twitter is a digital social network that allows researchers to expand their networks, and enrich their exchanges with students and peers. Its interface allows researchers and others to write messages containing 280 characters. According to the CNRS (2014), Twitter is the preferred social network of scientific institutions, and many researchers keep an account in their own name. Twitter brings science closer to those who do not face it every day. It also makes it possible to synthesize and popularize the research (Cain & Chretien, 2013; Gallo, 2017). "If you're not able to summarize your work in a Tweet, it's because you have not understood it yourself, or you will have to use the #Thread" (Gaillard, 2018).

For the first time this year, EDUSummit maintained the Twitter account @Edusummit2019 and invited participating researchers to "tweet" using #EDUSUMMIT2019. Analytics show that this communication strategy is proving fruitful both to share this event, and also to widen its participants, to join other researchers, and even to reach the general public.

We recommend using the same @Edusummit account for each event, taking care simply to change the username to follow the year. In this way, we will gradually accumulate followers, and will not lose any of the data.

Some Twitter Data



Top Tweet earned 1,596 impressions

Take a look at the [#EDUsummit2019](#) album ! [flickr.com/photos/1847491...](https://www.flickr.com/photos/1847491...)
[#Unesco](#) [#Periscope](#)

↻ 1 ♥ 6

Top Tweet earned 1,950 impressions

This morning! [#EDUsummit2019](#):
Recommended advances for [#IT](#) in
Education. In action! [#BBC](#) [#UNESCO](#)
[@ReseauPeriscope](#) Follow us!
pic.twitter.com/eWp7oUnOxZ



↻ 1 ↻ 7 ♥ 14

[View Tweet activity](#)

[View all Tweet activity](#)

Top Tweet earned 853 impressions

This morning [#edusummit2019](#) Joke Voogt
& Gerald Knezek present the Second
[#Handbook](#) of Information Technology
[#ITC](#) in Primary and Secondary Education
[@UNESCO](#) [#edtech](#)
springer.com/gp/book/978331...
pic.twitter.com/qPUMegx6pZ



© 2018

Second Handbook of Information Technology in Primary and Secondary Education

Editors: Voogt, J., Knezek, G., Christensen, R., Lai, K.-W. (Eds)

↻ 6 ♥ 12

Top media Tweet

earned 1,348 impressions
Right now in action ! : Plenary on Thematic Working Groups' representatives identify key issues and challenges to be faced for their TWG's to contribute to the object of **#EDUsummit2019** activity
pic.twitter.com/3AyGiB2YdT



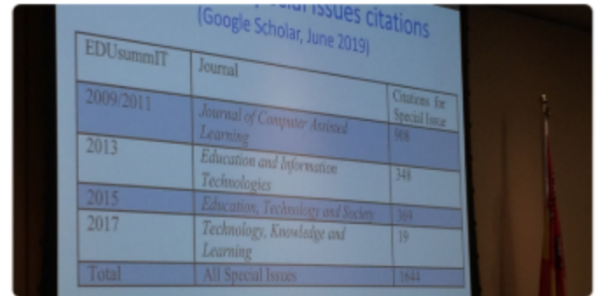
4 retweets 8 likes

28 day summary with change over previous period



Top media Tweet

earned 480 impressions
We present Special Issues citations on **#GoogleScholar** in June 2019 of **#EduSummit #Edusummit2019**
pic.twitter.com/0142tw0qE5



EDUsummit	Journal	Citations for Special Issue
2009/2011	<i>Journal of Computer Assisted Learning</i>	958
2013	<i>Education and Information Technologies</i>	348
2015	<i>Education, Technology and Society</i>	303
2017	<i>Technology, Knowledge and Learning</i>	19
Total	All Special Issues	1644

1 retweet 9 likes

Top Follower

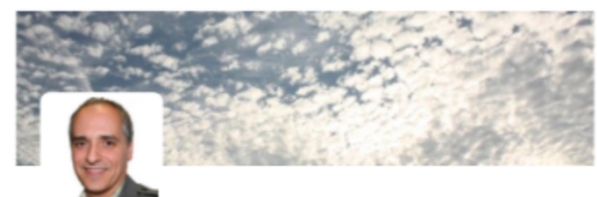


Raul Wever

@RaulWever **FOLLOWS YOU**

IT Consultant - IT Service Management
<https://t.co/pCykMV9LLA>

Top Follower



Benoit Petit

@petitbenoit **FOLLOWS YOU**

Conseiller pédagogique, Numérique au service de l'apprentissage, RÉCIT **#recitqc #EduQc #CitNum #ethique**, CS Saint-Hyacinthe **#cssh #PedNum**

Top Follower followed by 29.7K people



Université Laval

@universitelaval **FOLLOWS YOU**

Première université francophone d'Amérique, l'Université Laval tire sa force de son expérience et du dynamisme qui la caractérisent.

[View profile](#)

[View followers dashboard](#)

Top mention earned 31 engagements



Sebastien Goupil

@SebGoupil · Sep 30

Ouverture de l'[@EDUsummit2019](#), un sommet international sur les technologies de l'information et des communications dans l'éducation. Une occasion de réfléchir aux façons de mettre à contribution l'[#IA](#) pour accélérer l'atteinte des [#ODDs](#).

[@CCUNESCO](#)

[@universitelaval](#)

[@SSHRC_CRSH](#)

pic.twitter.com/azyiuY5bzy



Top mention earned 28 engagements



RIRE_CTREQ

@RIRE_CTREQ · Oct 16

Article du RIRE : L'utilisation du numérique en éducation en 2019 : un état des lieux

[@RIRE_CTREQ](#) [@CTREQ](#)


[@EDUsummit2019](#)

bit.ly/2Btg6vr

4 7

[View Tweet](#)

Top mention earned 26 engagements



Michelle Deschênes
@mideschenes · Oct 3

Retour sur les échanges de groupe à l'@EDUsummit2019!
#socialnetworkanalysis #dataviz #eduQC
#ctreq #EDUsummit2019
pic.twitter.com/VlkxfWrMvz


EDUsummit 2019
<http://edu.summit2019.fr/eduqc/>

Michelle Deschênes et Sébastien Parent (2019)
@mideschenes @sebastienparent

Durant l'événement, les groupes de travail devaient valider les défis et engager les uns avec les autres de leur groupe. Ils devaient aussi proposer des recommandations aux enseignants, aux chercheurs et aux décideurs. Pendant les séances de travail, les groupes ont identifié les groupes avec lesquels ils souhaitent échanger. Le graphique ci-dessous présente les demandes d'échanges, certains étant sélectionnés.

Le groupe ayant eu le plus de demandes d'échanges des autres groupes est le TWC2. (Named as Learning leaders: from data leadership to learning usage beyond the traditional teaching models) C'est aussi le groupe qui possède la plus grande centralité intermédiaire, c'est à dire qu'il a une grande influence sur les transferts de données dans ce réseau.

Le groupe ayant la plus grande centralité de proximité est le TWC3: Safe and Responsible Learning (Use of a Connected World) Teaching Critical Thinking and Accountability to Promote Cyber-wellness. Ainsi, il occupe une position stratégique dans ce réseau communicationnel entre les divers groupes.



PÉRISCOPE

🔄 6
❤️ 6

PÉRISCOPE



Thérèse Laferrière, co-chair of the EDUsummit2019, is also Director of the PÉRISCOPE network, and a Principal Researcher.

The PÉRISCOPE network (Platform Exchange, Research and Intervention on SColarity: Student Retention and Academic Success) aims to cross the perspectives of research and intervention in schooling, student retention and academic success and wants to encourage more synergy between the participants. By participants, we mean students and teachers, school administrators, liaison officers, parents, professionals, volunteers, and researchers. Its guiding thread is participation, and this is organised using the following four categories:

- 1) the child in the group, the student in the class;
- 2) the teacher in the school;
- 3) the parents and the community who collaborate with the school;
- 4) School participation in decision-making bodies.

The PÉRISCOPE Network, one of the official partners of the EDUsummit2019, helped to give further visibility to the event, through its Facebook account, as follows.

Facebook PÉRISCOPE (@periscope2016)


 Périscopes
October 10 at 7:03 AM · 🌐

| EDUsumMIT2019|

Sous l'égide de la Commission canadienne pour l'UNESCO, quelque 150 spécialistes provenant de 39 pays étaient présents sur le campus la semaine dernière pour réfléchir sur l'innovation en milieu scolaire.

«L'objectif, essentiellement, était de faire le pont entre des chercheurs, des preneurs de décisions de haut niveau et des praticiens qui œuvrent au primaire et au secondaire. Nous avons discuté de la place grandissante des apprenants dans le processus d'ap... [See More](#)

[See Translation](#)



NOUVELLES.ULAAVAL.CA

Des classes au diapason du numérique

Sous l'égide de la Commission canadienne pour l'UNESCO, quelque 1...

Performance for Your Post

84 People Reached

4 Likes, Comments & Shares 

4 Likes	4 On Post	0 On Shares
-------------------	---------------------	-----------------------

0 Comments	0 On Post	0 On Shares
----------------------	---------------------	-----------------------

0 Shares	0 On Post	0 On Shares
--------------------	---------------------	-----------------------

12 Post Clicks

0 Photo Views	3 Link Clicks	9 Other Clicks 
-------------------------	-------------------------	--

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Périscope
October 2 at 9:57 AM · 🌐

| EDUsumMIT2019|

Les participant.e.s de #EDUsumMIT2019. Plusieurs membres du réseau PÉRISCOPE ont fait partie de cet évènement.

Université Laval... [See More](#)
[See Translation](#)



Performance for Your Post

172 People Reached

17 Likes, Comments & Shares 📊

16 Likes | **7** On Post | **9** On Shares

0 Comments | **0** On Post | **0** On Shares

1 Shares | **1** On Post | **0** On Shares

29 Post Clicks

13 Photo Views | **0** Link Clicks | **16** Other Clicks 📊

NEGATIVE FEEDBACK

0 Hide Post | **1** Hide All Posts

0 Report as Spam | **0** Unlike Page

Reported stats may be delayed from what appears on posts

Périscope
October 1 at 10:52 AM · 🌐

| EDUsumMIT2019|

📷 L'album de photos officiel de #EDUsumMIT2019.

Pour en savoir davantage sur les participant.e.s ainsi que sur les thèmes abordés par les groupes de travail 🙌 visitez le site Internet de l'évènement: <https://edusummit2019.fse.ulaval.ca/.../thematic-working-grou...>

[See Translation](#)



FLICKR.COM
EDU sumMIT2019
Explore EDU sumMIT2019's 45 photos on Flickr!

Performance for Your Post

94 People Reached

2 Likes, Comments & Shares 📊

2 Likes | **2** On Post | **0** On Shares

0 Comments | **0** On Post | **0** On Shares

0 Shares | **0** On Post | **0** On Shares

8 Post Clicks

0 Photo Views | **8** Link Clicks | **0** Other Clicks 📊

NEGATIVE FEEDBACK

0 Hide Post | **0** Hide All Posts

0 Report as Spam | **0** Unlike Page

Reported stats may be delayed from what appears on posts

Périscope
September 30 at 5:19 PM · 🌐

| EDUsummit2019 |

Du travail en plénière après une journée d'échanges et de délibérations sur des thèmes riches et variés. Demain, les 13 groupes reprendront leurs travaux.

♥ Pour en savoir davantage sur les participant.e.s ainsi que sur les thèmes abordés par les groupes de travail à l'EduSommet2019/EDUsummit2019, visitez le site Internet de l'événement: <https://edusummit2019.fse.ulaval.ca/.../thematic-working-grou...> ... [See More](#)
[See Translation](#)

Performance for Your Post

98 People Reached

7 Likes, Comments & Shares 📊

7 Likes	7 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

32 Post Clicks

16 Photo Views	2 Link Clicks	14 Other Clicks 📊
----------------	---------------	-------------------

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Périscope
September 30 at 10:43 AM · 🌐

| EDUsummit2019 |

Conférence d'ouverture de #EDUsummit2019. Maintenant, place aux travaux des différents groupes!
Université Laval
UNESCO... [See More](#)
[See Translation](#)

Performance for Your Post

111 People Reached

8 Reactions, Comments & Shares 📊

7 Like	7 On Post	0 On Shares
1 Love	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

33 Post Clicks

20 Photo Views	0 Link Clicks	13 Other Clicks 📊
----------------	---------------	-------------------

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Périscope
September 29 at 4:56 PM · 🌐

| EDUsummit2019|

C'est ce soir, à l'**Université Laval**, que débute **#EDUsummit2019**, une rencontre internationale sur les enjeux liés aux usages du numérique dans l'enseignement et l'apprentissage, à laquelle participent plusieurs chercheur.e.s du réseau PÉRISCOPE.

Au cours des prochains jours, nous vous partagerons les moments clés de cet événement d'envergure lié aux technologies en éducation....

[See More](#)
[See Translation](#)



EDUSUMMIT2019.FSE.ULVAL.CA
About EDUsummit 2019
logo1_edusummit2019.jpg

Performance for Your Post

522 People Reached

21 Reactions, Comments & Shares ⓘ

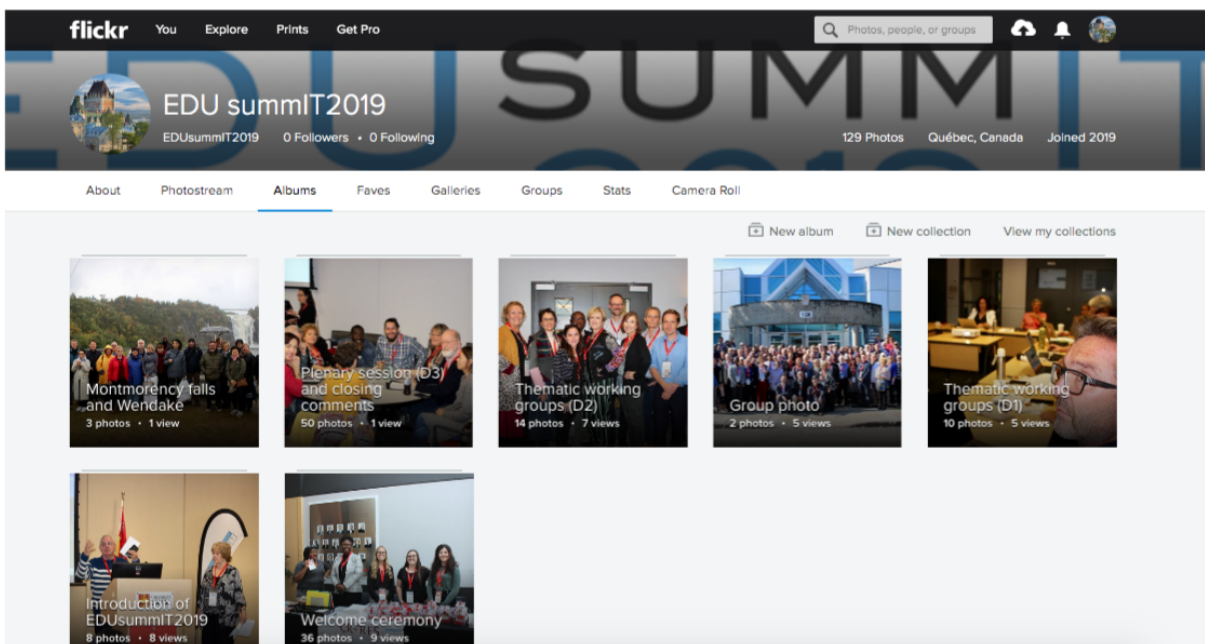
16 👍 Like	11 On Post	5 On Shares
1 ❤️ Love	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
4 Shares	2 On Post	2 On Shares

24 Post Clicks

0 Photo Views	3 Link Clicks	21 Other Clicks ⓘ
-------------------------	-------------------------	-----------------------------

Flickr EDUsummit 2019

Flickr is an image hosting service, and video hosting service.



The screenshot shows the Flickr group page for 'EDU summit2019'. The page header includes the Flickr logo, navigation links (You, Explore, Prints, Get Pro), a search bar, and notification icons. The group profile shows 'EDUsummit2019' with 0 followers and 0 following, 129 photos, and was joined in 2019. Below the profile is a navigation menu with options: About, Photostream, Albums (selected), Faves, Galleries, Groups, Stats, and Camera Roll. The main content area displays a grid of photo albums with the following details:

- Montmorency falls and Wendake: 3 photos · 1 view
- Plenary session (D3) and closing comments: 50 photos · 1 view
- Thematic working groups (D2): 14 photos · 7 views
- Group photo: 2 photos · 5 views
- Thematic working groups (D1): 10 photos · 5 views
- Introduction of EDUsummit2019: 8 photos · 8 views
- Welcome ceremony: 36 photos · 9 views

- The account was created on September 28, 2019.
- The photographic register of the three days of the event (129 photos) was organized in 7 albums.
- The Flickr account was shared by Twitter (EDUsummit2019) and by PÉRISCOPE's Facebook account.
- Photos were also shared with the team by a Google Drive folder

Video recordings

Type	Quantity	Production status	Dissemination channels
Cover of the welcome ceremony and the plenary sessions of the event by the Zoom platform	4	<ul style="list-style-type: none"> • Ready to be used 	Zoom
Snippets of the interventions of Prof. Margaret Cox, Prof. Thérèse Laferrière, co-chair Présidents, and Sebastian Goupil, Secretary-General, Canadian Commission for UNESCO	7	<ul style="list-style-type: none"> • The 3 snippets of Prof. Cox are ready. • The other 4 videos are being edited 	MirandaNet Blog EDUsummit Twitter EDUsummit Flickr
Recompilation of team presentations	13	Being edited	MirandaNet Blog EDUsummit Twitter EDUsummit Flickr
Snippet of each thématique working group	13	Being edited	MirandaNet Blog EDUsummit Twitter EDUsummit Flickr
Interviews	5	Being edited	MirandaNet Blog EDUsummit Twitter EDUsummit Flickr
EDUsummit 2019 video summary (Playground style)	1		MirandaNet Blog EDUsummit Twitter EDUsummit Flickr

- The videos that are being edited will be disseminated by the suggested channels. A YouTube Channel will be created to host this material and to facilitate dissemination.
- All this material was also shared with the dissemination team by a Google Drive file, and the current document was created using Google docs.

Publications

Guidelines regarding upcoming publications

TWGs' two-page documents - will be made available on Sunday October 13th, 8:00AM (Quebec City time) as a contribution to EDUsummit2019's Action Agenda for Advances in Education - [two-page document template](#)

Ebook - [ebook template](#)

ETR&D special issue - [instructions from guest editors](#)

CJLT/RCAT special issue - instructions TBA

Forthcoming publications

All two-page documents assembled in one document will be sent to the Canadian commission for UNESCO, and distributed widely with the support of the Canadian commission for UNESCO.

Special issue Learners and Learning Contexts: New Alignments in the Digital Age. Early 2021 -- Publication of paper in Online First.

For all inquiries, contact
EDUsummit2019@fse.ulaval.ca

The Program co-chairs are:

Thérèse Laferrière
CRIRES/PERISCOPE
Faculty of Education
Université Laval, Québec
Therese.Laferriere@fse.ulaval.ca

Margaret Cox
King's College London
mj.cox@kcl.ac.uk

Alain Breuleux
CRIRES/PERISCOPE
McGill University
alain.breuleux@mcgill.ca

Conclusion

We have not yet fully studied the impact of all the data: we are still in the early stages because the video material and the publications will continue to be strategically disseminated through the many different channels in the weeks that follow the event. The full set of these communication actions will serve to highlight the opportunities and challenges of using technology for the purpose of highlighting education in public debate.

Furthermore, this work will ensure that the links between the various communities of researchers and others can be strengthened following the summit. The creative combination of interconnected web sites, blogs, academic journals, book publications, email, Google docs, Google Drive, Facebook, Twitter, Flickr, and Periscope is potentially a very powerful new working model for the dissemination of information.

20.10.19